

All Chairs Used Throughout the New Jefferson :: Hotel ::

Made Exclusively by

The Phoenix Chair Co.

"Standard Chairs and Rockers."
SHEBOYGAN, WISCONSIN.
"We put the Rock in Rockers."

SOLD IN PHOENIX BY THE H. G. EDWARDS FURNITURE CO.

DR. R. M. TAFEL IS HOUSE PHYSICIAN

Dr. R. M. Tafel has been selected as the house physician of the Jefferson. Dr. Tafel is one of the best known physicians in the state. He



R. M. TAFEL
House Physician of the Jefferson Hotel

has been actively engaged in the practice of medicine in Phoenix for a number of years. The new hotel is to be congratulated in making this connection. Dr. Tafel will have his offices in the hotel building.

WAR

On the way from Pas to Amlens the machine was running rapidly down the slope of a hill toward a little village in a valley when an old, white haired man detached himself from a knot of men beside the road and suddenly threw himself in front of the wheels. By putting on the brakes the driver managed to stop just in time to prevent her from being crushed. She then tried to crawl under the car and was dragged screaming away by the villagers. It seems that some twenty years ago this woman had been left a widow with one child, a boy. With endless labor she had brought him to manhood and given him more than an average education. When the war broke out her son was immediately called to the colors, while she remained caring for her tiny house, her chickens and her cow. When the Germans came a battle took place in her village, her house was knocked down, her cow blown up by a shell, and finally her chickens disappeared down German throats. The poor old woman, refusing to leave the locality in which her life had been passed, had wandered about for days in the rain and mud, until cold, hunger and sorrow had made her light witted. Then, while roaming aimlessly over the fields, she had come upon the body of her dead son. From "The Notebook of an Attache," by Eric Fisher Wood, Published by the Century Company.

EVEN CHURCHES REQUIRE CASH

The Young Spanish Ladies of the Primrose Club Have Devised Ways and Means to Raise Money for Edifice

Since the Spanish population of Phoenix of the Catholic faith have decided to build a church of their own, the more or less sordid subject of money has found lodgment in their consciousness, the thought finding expression in the activities of the Primrose club. This is an organization of Spanish young ladies who are disposed to step the busy whirl of their ordinarily conventional social life, long enough to have a little fun, seasoned with the pep of thrifty instincts turned to good account in facilitating the work of church building.

Their means of approach to the public racketbook will be a "Kermesa" entertainment to be held in the Knights of Pythias hall Saturday and Sunday evenings, July 31 and August 1. Such rare and novel enjoyment will be offered that it is not conceived that the ten cent general admission fee will in any way embarrass the thousands who will want to attend and once lured within the gate the gallant, the curious, the hungry and the thirsty, it is thought, may be easily separated from such divers and sundry small coins as may yet lurk in their trouser pockets, so to speak. It is not intended to use felonious methods nor even to resort to sand bags or brass knuckles, but only in a nice lady-like way to give every man who has a dollar a chance to spend it if he wants to and then to modestly and properly encourage him to do so.

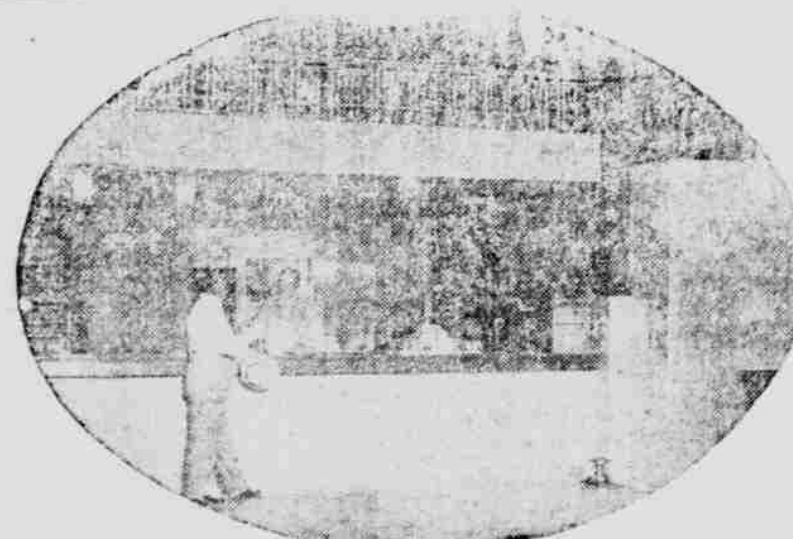
The Kermesa proper will include booths for the sale of all exhilarating drinks that can show a clean bill from the board of censors, other light refreshments and viands, a fairy bower where Japanese beauties of Spanish extraction will serve tea, an eerie cavern where a canny witch will read the future and illuminate the past, etc. There will be a police court and a corps of husky lady copperheads who will bring presumptuous masculinity to account whether it offends or not. Likewise there will be a phony Western Union A. D. T. service manned by budding womanhood, that will undertake for consideration to keep all who arrive on the scene in close touch with his friends. There will be other attractions of course for one cannot expect to get the whole show on the billboards.

In connection with the Kermesa

Dr. R. M. TAFEL

New Office
After August First

in Jefferson Hotel Building



THE OFFICE AND CHARLIE STOTT

CUTS OF HOTEL ARE BY PHOENIX ENGRAVING CO.

Arizona has but one photo-engraving plant, but that one is particularly rapid and well equipped. It is the Phoenix engraving company, and S. Harry Robertson, who has been the proprietor for the past six years, has spared no expense to make it modern in every respect. It has a large and well-lighted studio and has an auxiliary equipment of large, flaming arc electric lights, so that in cloudy weather, rare as that phenomenon is in Phoenix, patrons are never disappointed by delays.

The halftones and zinc etchings made by this company are of a most satisfactory character and, in addition to this work orders are taken for the design of trade marks and advertising illustrations. The cuts of the Jefferson hotel in this issue are the products of the Phoenix Engraving company, as have been practically all of the cuts used in The Republican in recent years.

PHOENIX ENTERPRISE S. W. SASH & DOOR CO.

One of the big concerns that has helped to make Phoenix a real city, and to obviate the necessity of our contractors buying supplies from outside jobbers, is the Southwestern Sash and Door company. This company's plant is located on West Jackson street, between Third and Fourth avenues. Few realize the extent of its stock and lines unless they have made an inspection of the factory and warehouse. Although this concern was incorporated but a few years ago, since entering the field it has furnished practically all of the plate glass and regular sash and door work in this section. Not only is this true in the Salt River Valley, but many orders are filled from all over Arizona; a nice business, in particular is being done in the northern part of the state.

Under the able management of Ray P. DeMond, the Southwestern Sash and Door company has maintained a consistent and continuous

policy of giving absolutely first class service and of keeping complete stocks at all times. In addition to its large business in the staple lines of "sash and doors," this concern has the state agency for some very desirable allied lines, such as the Kawneer All-Metal system of store front construction, etc., such as has been used in such good advantage in many of Phoenix' newer business houses. It also stocks a complete line of fancy plate, prism and ground glass, and makes a specialty of executing special orders for colored windows and leaded glass windows for interior or Jefferson hotel, in addition to the immense amount of straight glass and doors furnished, the visitor will note particularly the beautiful art glass name plate window, which appears over the entrance to the hotel. The art glass that is such an attractive feature in the office and all of the prism glass used also came from this company. The fronts of the various stores in this building are of the famous Kaxner system mentioned above.

The work an unknown good man has done is like a vein of water flowing hidden underground, secretly making the ground green.—Carylde.

All Advertising Novelties

Used by the New

JEFFERSON HOTEL

Furnished Exclusively by

The Kemper-Thomas Co.

CALENDARS and NOVELTIES

Fans—Cloth and Leather Goods — Color Process Printing.

All for Advertising Purposes.

ALL

PLATE GLASS ART GLASS SASH DOORS

and

MAHOGANY WOODWORK

In the New

JEFFERSON HOTEL

Furnished By

SOUTHWESTERN Sash and Door Co.